



Community Profile

Countryside Shops
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 26.04639
Longitude: -80.31172

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	9,183	79,995	270,563
2020 Total Population	9,355	84,106	306,273
2020 Group Quarters	3	182	1,609
2023 Total Population	9,265	83,636	308,972
2023 Group Quarters	3	182	1,610
2028 Total Population	9,066	82,511	312,493
2023-2028 Annual Rate	-0.43%	-0.27%	0.23%
2023 Total Daytime Population	7,660	69,971	263,129
Workers	3,483	31,990	121,971
Residents	4,177	37,981	141,158
Household Summary			
2010 Households	3,137	28,765	99,149
2010 Average Household Size	2.92	2.78	2.71
2020 Total Households	3,181	30,162	111,228
2020 Average Household Size	2.94	2.78	2.74
2023 Households	3,150	30,116	112,362
2023 Average Household Size	2.94	2.77	2.74
2028 Households	3,078	29,700	113,645
2028 Average Household Size	2.94	2.77	2.74
2023-2028 Annual Rate	-0.46%	-0.28%	0.23%
2010 Families	2,597	21,927	71,643
2010 Average Family Size	3.21	3.19	3.20
2023 Families	2,593	22,683	80,071
2023 Average Family Size	3.25	3.21	3.24
2028 Families	2,539	22,418	80,968
2028 Average Family Size	3.25	3.21	3.24
2023-2028 Annual Rate	-0.42%	-0.23%	0.22%
Housing Unit Summary			
2000 Housing Units	3,072	28,202	93,519
Owner Occupied Housing Units	91.3%	80.7%	74.7%
Renter Occupied Housing Units	6.7%	14.9%	17.6%
Vacant Housing Units	2.0%	4.4%	7.7%
2010 Housing Units	3,251	30,513	107,484
Owner Occupied Housing Units	86.8%	77.2%	70.5%
Renter Occupied Housing Units	9.7%	17.1%	21.7%
Vacant Housing Units	3.5%	5.7%	7.8%
2020 Housing Units	3,270	31,189	117,158
Vacant Housing Units	2.7%	3.3%	5.1%
2023 Housing Units	3,233	31,031	118,278
Owner Occupied Housing Units	86.8%	78.0%	67.0%
Renter Occupied Housing Units	10.7%	19.0%	28.0%
Vacant Housing Units	2.6%	2.9%	5.0%
2028 Housing Units	3,233	31,113	120,533
Owner Occupied Housing Units	85.5%	77.6%	66.3%
Renter Occupied Housing Units	9.7%	17.9%	28.0%
Vacant Housing Units	4.8%	4.5%	5.7%
Median Household Income			
2023	\$123,619	\$99,975	\$84,203
2028	\$141,609	\$110,429	\$97,863
Median Home Value			
2023	\$482,100	\$449,103	\$417,493
2028	\$495,030	\$461,596	\$434,583
Per Capita Income			
2023	\$54,355	\$47,436	\$42,091
2028	\$62,423	\$54,208	\$48,188
Median Age			
2010	41.6	40.6	38.8
2023	44.5	42.8	40.6
2028	44.7	43.1	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	3,150	30,116	112,362
<\$15,000	5.0%	7.9%	9.7%
\$15,000 - \$24,999	2.1%	3.9%	4.6%
\$25,000 - \$34,999	2.0%	4.0%	5.4%
\$35,000 - \$49,999	6.0%	8.2%	10.0%
\$50,000 - \$74,999	9.6%	12.8%	14.5%
\$75,000 - \$99,999	11.2%	13.1%	13.4%
\$100,000 - \$149,999	24.4%	22.4%	20.5%
\$150,000 - \$199,999	17.9%	11.5%	9.3%
\$200,000+	21.9%	16.0%	12.6%
Average Household Income	\$159,300	\$131,430	\$115,599
2028 Households by Income			
Household Income Base	3,078	29,700	113,645
<\$15,000	3.7%	6.5%	8.3%
\$15,000 - \$24,999	1.3%	3.0%	3.6%
\$25,000 - \$34,999	1.4%	3.6%	4.3%
\$35,000 - \$49,999	4.0%	6.5%	8.3%
\$50,000 - \$74,999	7.4%	11.2%	13.4%
\$75,000 - \$99,999	9.3%	12.3%	13.0%
\$100,000 - \$149,999	25.9%	23.8%	22.5%
\$150,000 - \$199,999	21.0%	14.6%	12.0%
\$200,000+	26.0%	18.7%	14.7%
Average Household Income	\$183,184	\$150,231	\$132,331
2023 Owner Occupied Housing Units by Value			
Total	2,805	24,206	79,287
<\$50,000	0.2%	0.5%	3.1%
\$50,000 - \$99,999	0.0%	1.3%	2.3%
\$100,000 - \$149,999	0.1%	2.0%	4.4%
\$150,000 - \$199,999	0.1%	1.9%	3.8%
\$200,000 - \$249,999	1.5%	3.6%	4.0%
\$250,000 - \$299,999	5.5%	7.8%	6.9%
\$300,000 - \$399,999	18.5%	20.0%	21.5%
\$400,000 - \$499,999	29.4%	26.0%	23.0%
\$500,000 - \$749,999	38.2%	27.2%	23.3%
\$750,000 - \$999,999	5.3%	5.4%	4.3%
\$1,000,000 - \$1,499,999	1.0%	3.4%	2.5%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.3%
\$2,000,000 +	0.1%	0.3%	0.6%
Average Home Value	\$518,538	\$498,492	\$454,940
2028 Owner Occupied Housing Units by Value			
Total	2,764	24,137	79,945
<\$50,000	0.1%	0.5%	3.2%
\$50,000 - \$99,999	0.0%	2.1%	4.6%
\$100,000 - \$149,999	0.0%	0.3%	0.9%
\$150,000 - \$199,999	0.0%	1.6%	3.6%
\$200,000 - \$249,999	0.9%	3.0%	3.4%
\$250,000 - \$299,999	4.3%	6.9%	6.1%
\$300,000 - \$399,999	16.0%	18.5%	19.7%
\$400,000 - \$499,999	30.2%	27.8%	24.7%
\$500,000 - \$749,999	41.1%	28.8%	24.9%
\$750,000 - \$999,999	6.1%	6.0%	5.0%
\$1,000,000 - \$1,499,999	1.0%	3.8%	2.8%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.4%
\$2,000,000 +	0.1%	0.3%	0.8%
Average Home Value	\$534,548	\$514,528	\$474,837

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	9,180	79,994	270,564
0 - 4	4.2%	5.1%	5.6%
5 - 9	6.1%	6.2%	6.3%
10 - 14	8.3%	7.9%	7.4%
15 - 24	15.2%	13.6%	13.6%
25 - 34	7.9%	10.0%	11.9%
35 - 44	13.7%	13.9%	14.5%
45 - 54	20.6%	18.2%	16.5%
55 - 64	14.7%	12.8%	11.3%
65 - 74	5.4%	6.3%	6.3%
75 - 84	3.0%	4.1%	4.5%
85 +	0.9%	1.7%	2.0%
18 +	75.0%	75.4%	75.8%
2023 Population by Age			
Total	9,264	83,635	308,972
0 - 4	3.7%	4.4%	4.9%
5 - 9	4.4%	5.1%	5.5%
10 - 14	5.3%	5.9%	6.0%
15 - 24	10.6%	10.9%	11.6%
25 - 34	15.0%	13.8%	14.6%
35 - 44	11.4%	12.5%	13.1%
45 - 54	13.3%	13.0%	12.6%
55 - 64	18.0%	15.3%	13.5%
65 - 74	12.8%	11.4%	10.3%
75 - 84	4.2%	5.4%	5.6%
85 +	1.3%	2.2%	2.2%
18 +	83.0%	80.9%	80.1%
2028 Population by Age			
Total	9,066	82,509	312,494
0 - 4	3.9%	4.6%	5.1%
5 - 9	4.3%	5.0%	5.3%
10 - 14	4.9%	5.6%	5.7%
15 - 24	8.1%	9.3%	10.5%
25 - 34	12.0%	12.5%	13.8%
35 - 44	17.2%	15.7%	15.2%
45 - 54	10.9%	11.7%	11.7%
55 - 64	15.3%	13.2%	12.0%
65 - 74	15.3%	12.7%	11.2%
75 - 84	6.5%	7.2%	7.0%
85 +	1.6%	2.6%	2.6%
18 +	84.1%	81.6%	80.5%
2010 Population by Sex			
Males	4,370	37,786	127,725
Females	4,813	42,209	142,838
2023 Population by Sex			
Males	4,378	39,576	146,776
Females	4,887	44,060	162,196
2028 Population by Sex			
Males	4,281	38,983	148,250
Females	4,785	43,528	164,243

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	9,183	79,996	270,561
White Alone	85.0%	77.6%	71.6%
Black Alone	5.4%	10.9%	16.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	5.3%	5.1%	5.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	3.3%	3.8%
Two or More Races	2.4%	2.8%	3.1%
Hispanic Origin	24.7%	32.0%	34.8%
Diversity Index	54.3	65.1	70.3
2020 Population by Race/Ethnicity			
Total	9,355	84,106	306,273
White Alone	59.5%	48.1%	40.2%
Black Alone	5.5%	10.9%	16.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	6.6%	6.6%	6.3%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	5.6%	7.9%	9.5%
Two or More Races	22.4%	26.3%	27.2%
Hispanic Origin	33.9%	41.0%	43.5%
Diversity Index	77.1	83.4	86.0
2023 Population by Race/Ethnicity			
Total	9,266	83,636	308,972
White Alone	58.2%	46.9%	39.1%
Black Alone	5.6%	10.9%	16.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	7.0%	6.9%	6.6%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	5.8%	8.2%	9.9%
Two or More Races	23.0%	26.8%	27.7%
Hispanic Origin	35.0%	42.1%	44.5%
Diversity Index	78.0	83.8	86.3
2028 Population by Race/Ethnicity			
Total	9,067	82,513	312,493
White Alone	55.0%	43.9%	36.0%
Black Alone	5.8%	11.0%	16.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	7.7%	7.5%	7.0%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	6.7%	9.3%	11.2%
Two or More Races	24.4%	27.9%	28.6%
Hispanic Origin	36.3%	43.2%	45.6%
Diversity Index	79.8	84.9	87.0
2010 Population by Relationship and Household Type			
Total	9,183	79,995	270,563
In Households	99.9%	99.9%	99.4%
In Family Households	92.5%	89.5%	86.8%
Householder	28.4%	27.4%	26.5%
Spouse	22.2%	20.7%	19.2%
Child	36.2%	34.6%	33.3%
Other relative	4.1%	4.8%	5.6%
Nonrelative	1.7%	2.0%	2.2%
In Nonfamily Households	7.4%	10.3%	12.6%
In Group Quarters	0.1%	0.1%	0.6%
Institutionalized Population	0.1%	0.0%	0.1%
Noninstitutionalized Population	0.1%	0.1%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	7,038	61,557	222,636
Less than 9th Grade	3.0%	2.5%	2.7%
9th - 12th Grade, No Diploma	2.8%	2.6%	2.9%
High School Graduate	11.2%	19.2%	22.4%
GED/Alternative Credential	3.6%	2.7%	3.0%
Some College, No Degree	15.2%	16.1%	16.4%
Associate Degree	10.8%	11.4%	11.3%
Bachelor's Degree	29.1%	26.5%	25.5%
Graduate/Professional Degree	24.3%	18.8%	15.8%
2023 Population 15+ by Marital Status			
Total	8,018	70,693	258,401
Never Married	26.0%	29.8%	32.8%
Married	60.4%	54.6%	51.7%
Widowed	3.4%	4.9%	4.7%
Divorced	10.2%	10.6%	10.8%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,262	47,559	175,607
Population 16+ Employed	97.6%	97.4%	97.1%
Population 16+ Unemployment rate	2.4%	2.6%	2.9%
Population 16-24 Employed	7.7%	9.1%	10.0%
Population 16-24 Unemployment rate	5.5%	7.9%	8.2%
Population 25-54 Employed	60.6%	60.9%	63.0%
Population 25-54 Unemployment rate	2.4%	2.1%	2.4%
Population 55-64 Employed	24.0%	20.8%	18.1%
Population 55-64 Unemployment rate	0.8%	1.6%	1.8%
Population 65+ Employed	7.7%	9.2%	8.9%
Population 65+ Unemployment rate	3.6%	3.2%	2.4%
2023 Employed Population 16+ by Industry			
Total	5,136	46,312	170,498
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	7.5%	7.3%	6.3%
Manufacturing	1.1%	4.6%	5.1%
Wholesale Trade	2.4%	3.0%	2.7%
Retail Trade	11.0%	11.1%	11.9%
Transportation/Utilities	10.1%	7.6%	7.5%
Information	2.7%	2.6%	2.4%
Finance/Insurance/Real Estate	11.0%	8.9%	8.0%
Services	47.8%	47.8%	49.7%
Public Administration	6.3%	6.8%	6.0%
2023 Employed Population 16+ by Occupation			
Total	5,137	46,313	170,500
White Collar	67.8%	71.3%	69.1%
Management/Business/Financial	24.5%	23.0%	21.9%
Professional	21.5%	26.8%	25.1%
Sales	13.4%	11.4%	10.4%
Administrative Support	8.4%	10.1%	11.7%
Services	19.9%	15.2%	15.4%
Blue Collar	12.3%	13.5%	15.4%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	2.6%	3.3%	3.6%
Installation/Maintenance/Repair	2.5%	2.4%	3.0%
Production	1.8%	2.3%	2.2%
Transportation/Material Moving	5.2%	5.4%	6.6%

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2010 Households by Type			
Total	3,136	28,765	99,151
Households with 1 Person	13.6%	19.7%	22.4%
Households with 2+ People	86.4%	80.3%	77.6%
Family Households	82.8%	76.2%	72.3%
Husband-wife Families	64.8%	57.5%	52.5%
With Related Children	31.5%	28.5%	26.4%
Other Family (No Spouse Present)	18.0%	18.8%	19.8%
Other Family with Male Householder	3.9%	4.5%	4.8%
With Related Children	2.0%	2.5%	2.5%
Other Family with Female Householder	14.2%	14.3%	14.9%
With Related Children	8.6%	8.4%	8.9%
Nonfamily Households	3.6%	4.1%	5.4%
All Households with Children	42.3%	39.7%	38.3%
Multigenerational Households	5.1%	5.6%	5.7%
Unmarried Partner Households	4.5%	5.1%	5.9%
Male-female	3.9%	4.5%	5.2%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	3,137	28,766	99,150
1 Person Household	13.6%	19.7%	22.4%
2 Person Household	30.7%	29.8%	29.8%
3 Person Household	23.0%	20.5%	19.1%
4 Person Household	21.6%	18.9%	17.5%
5 Person Household	7.7%	7.5%	7.4%
6 Person Household	2.2%	2.5%	2.5%
7 + Person Household	1.2%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	3,136	28,765	99,151
Owner Occupied	90.0%	81.9%	76.4%
Owned with a Mortgage/Loan	72.8%	64.3%	58.7%
Owned Free and Clear	17.2%	17.6%	17.7%
Renter Occupied	10.0%	18.1%	23.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	102	88	80
Percent of Income for Mortgage	23.4%	27.0%	29.8%
Wealth Index	211	152	120
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,251	30,513	107,484
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	9,183	79,995	270,563
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Workday Drive (4A)
2.	Home Improvement (4B)	Professional Pride (1B)	Urban Edge Families (7C)
3.	Professional Pride (1B)	Urban Edge Families (7C)	Savvy Suburbanites (1D)
2023 Consumer Spending			
Apparel & Services: Total \$	\$9,803,359	\$79,423,661	\$263,825,935
Average Spent	\$3,112.18	\$2,637.26	\$2,348.00
Spending Potential Index	142	120	107
Education: Total \$	\$9,504,782	\$68,482,678	\$214,103,541
Average Spent	\$3,017.39	\$2,273.96	\$1,905.48
Spending Potential Index	168	127	106
Entertainment/Recreation: Total \$	\$17,372,307	\$137,595,538	\$454,171,032
Average Spent	\$5,515.02	\$4,568.85	\$4,042.03
Spending Potential Index	146	121	107
Food at Home: Total \$	\$29,738,080	\$241,160,299	\$804,695,981
Average Spent	\$9,440.66	\$8,007.71	\$7,161.64
Spending Potential Index	139	118	105
Food Away from Home: Total \$	\$16,557,344	\$135,614,523	\$453,903,825
Average Spent	\$5,256.30	\$4,503.07	\$4,039.66
Spending Potential Index	141	121	109
Health Care: Total \$	\$33,138,534	\$265,241,197	\$880,201,169
Average Spent	\$10,520.17	\$8,807.32	\$7,833.62
Spending Potential Index	143	120	106
HH Furnishings & Equipment: Total \$	\$13,702,525	\$109,121,837	\$360,918,594
Average Spent	\$4,350.01	\$3,623.38	\$3,212.11
Spending Potential Index	147	123	109
Personal Care Products & Services: Total \$	\$4,377,113	\$35,476,787	\$118,410,263
Average Spent	\$1,389.56	\$1,178.00	\$1,053.83
Spending Potential Index	145	123	110
Shelter: Total \$	\$112,593,648	\$909,154,485	\$3,012,588,750
Average Spent	\$35,744.02	\$30,188.42	\$26,811.46
Spending Potential Index	144	122	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,447,803	\$119,980,757	\$392,960,686
Average Spent	\$4,904.06	\$3,983.95	\$3,497.27
Spending Potential Index	157	127	112
Travel: Total \$	\$10,867,762	\$85,024,620	\$278,205,632
Average Spent	\$3,450.08	\$2,823.24	\$2,475.98
Spending Potential Index	153	125	110
Vehicle Maintenance & Repairs: Total \$	\$5,712,584	\$46,871,974	\$158,262,557
Average Spent	\$1,813.52	\$1,556.38	\$1,408.51
Spending Potential Index	138	119	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 26, 2023