

# Community Profile

Sheridan Plaza  
4925 Sheridan St, Hollywood, Florida, 33021  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 26.03381  
Longitude: -80.19680

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	17,132	130,792	343,489
2010 Total Population	16,483	136,663	365,945
2021 Total Population	16,937	145,912	399,096
2021 Group Quarters	15	586	3,769
2026 Total Population	17,184	150,767	413,657
2021-2026 Annual Rate	0.29%	0.66%	0.72%
2021 Total Daytime Population	16,499	148,613	373,604
Workers	8,015	75,659	176,070
Residents	8,484	72,954	197,534
<b>Household Summary</b>			
2000 Households	7,049	51,964	135,323
2000 Average Household Size	2.40	2.50	2.52
2010 Households	6,729	52,450	139,960
2010 Average Household Size	2.45	2.59	2.59
2021 Households	6,836	55,358	150,761
2021 Average Household Size	2.48	2.63	2.62
2026 Households	6,886	56,862	155,372
2026 Average Household Size	2.49	2.64	2.64
2021-2026 Annual Rate	0.15%	0.54%	0.60%
2010 Families	4,470	33,991	89,698
2010 Average Family Size	2.96	3.17	3.17
2021 Families	4,493	35,390	95,576
2021 Average Family Size	3.01	3.23	3.23
2026 Families	4,525	36,294	98,378
2026 Average Family Size	3.03	3.25	3.25
2021-2026 Annual Rate	0.14%	0.51%	0.58%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,609	56,801	151,828
Owner Occupied Housing Units	69.9%	61.7%	57.8%
Renter Occupied Housing Units	22.7%	29.7%	31.3%
Vacant Housing Units	7.3%	8.5%	10.9%
2010 Housing Units	7,659	59,434	160,278
Owner Occupied Housing Units	64.7%	56.7%	52.8%
Renter Occupied Housing Units	23.2%	31.5%	34.5%
Vacant Housing Units	12.1%	11.8%	12.7%
2021 Housing Units	7,750	61,555	169,491
Owner Occupied Housing Units	61.8%	54.0%	49.3%
Renter Occupied Housing Units	26.4%	35.9%	39.6%
Vacant Housing Units	11.8%	10.1%	11.1%
2026 Housing Units	7,782	62,883	173,738
Owner Occupied Housing Units	62.9%	55.2%	50.2%
Renter Occupied Housing Units	25.6%	35.3%	39.2%
Vacant Housing Units	11.5%	9.6%	10.6%
<b>Median Household Income</b>			
2021	\$68,650	\$55,355	\$53,916
2026	\$79,299	\$61,781	\$59,922
<b>Median Home Value</b>			
2021	\$344,335	\$293,663	\$291,152
2026	\$373,748	\$329,411	\$326,382
<b>Per Capita Income</b>			
2021	\$39,459	\$29,107	\$27,797
2026	\$44,180	\$33,027	\$31,620
<b>Median Age</b>			
2010	42.5	39.0	37.7
2021	44.8	40.8	39.2
2026	44.5	41.0	39.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	6,836	55,358	150,761
<\$15,000	5.9%	10.0%	11.5%
\$15,000 - \$24,999	8.0%	9.2%	9.1%
\$25,000 - \$34,999	8.7%	10.6%	10.1%
\$35,000 - \$49,999	13.8%	14.5%	14.9%
\$50,000 - \$74,999	16.8%	19.8%	20.1%
\$75,000 - \$99,999	12.5%	13.3%	12.5%
\$100,000 - \$149,999	16.1%	12.9%	12.7%
\$150,000 - \$199,999	7.3%	4.5%	4.5%
\$200,000+	10.8%	5.4%	4.7%
Average Household Income	\$100,063	\$76,447	\$73,603
<b>2026 Households by Income</b>			
Household Income Base	6,886	56,862	155,372
<\$15,000	4.7%	8.2%	9.5%
\$15,000 - \$24,999	6.4%	7.6%	7.5%
\$25,000 - \$34,999	7.2%	9.5%	9.0%
\$35,000 - \$49,999	12.1%	13.6%	14.0%
\$50,000 - \$74,999	16.6%	19.5%	20.1%
\$75,000 - \$99,999	13.4%	14.2%	13.4%
\$100,000 - \$149,999	18.5%	15.2%	15.1%
\$150,000 - \$199,999	9.0%	5.9%	5.9%
\$200,000+	12.0%	6.3%	5.6%
Average Household Income	\$112,879	\$87,254	\$84,210
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	4,789	33,267	83,615
<\$50,000	0.9%	1.7%	2.2%
\$50,000 - \$99,999	0.5%	3.7%	3.3%
\$100,000 - \$149,999	4.2%	6.2%	5.0%
\$150,000 - \$199,999	6.8%	9.4%	10.6%
\$200,000 - \$249,999	11.8%	14.7%	14.8%
\$250,000 - \$299,999	13.2%	16.3%	17.0%
\$300,000 - \$399,999	28.6%	26.2%	25.5%
\$400,000 - \$499,999	17.7%	11.6%	10.0%
\$500,000 - \$749,999	11.6%	6.3%	7.4%
\$750,000 - \$999,999	3.4%	2.2%	2.3%
\$1,000,000 - \$1,499,999	0.6%	1.1%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.8%	0.5%	0.6%
Average Home Value	\$387,487	\$334,221	\$337,869
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	4,897	34,684	87,182
<\$50,000	0.2%	0.6%	1.1%
\$50,000 - \$99,999	0.1%	1.2%	1.2%
\$100,000 - \$149,999	1.6%	2.6%	2.2%
\$150,000 - \$199,999	3.1%	5.7%	6.4%
\$200,000 - \$249,999	9.1%	12.9%	12.9%
\$250,000 - \$299,999	12.7%	17.7%	18.1%
\$300,000 - \$399,999	31.4%	31.5%	30.8%
\$400,000 - \$499,999	21.7%	15.3%	13.1%
\$500,000 - \$749,999	16.2%	9.0%	9.8%
\$750,000 - \$999,999	2.4%	1.8%	2.6%
\$1,000,000 - \$1,499,999	0.5%	1.1%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.9%	0.4%	0.6%
Average Home Value	\$419,318	\$368,533	\$373,492

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	16,483	136,664	365,947
0 - 4	5.8%	6.4%	6.5%
5 - 9	5.8%	6.0%	6.0%
10 - 14	6.0%	6.2%	6.2%
15 - 24	11.0%	12.4%	13.3%
25 - 34	11.4%	13.3%	14.1%
35 - 44	13.5%	14.3%	14.5%
45 - 54	16.2%	15.6%	15.4%
55 - 64	13.3%	11.9%	11.6%
65 - 74	8.8%	7.1%	6.8%
75 - 84	5.8%	4.6%	4.0%
85 +	2.4%	2.1%	1.6%
18 +	78.7%	77.5%	77.4%
<b>2021 Population by Age</b>			
Total	16,936	145,912	399,095
0 - 4	4.9%	5.6%	5.7%
5 - 9	5.3%	5.7%	5.8%
10 - 14	5.7%	6.0%	5.9%
15 - 24	10.7%	11.3%	11.9%
25 - 34	12.2%	14.0%	15.0%
35 - 44	11.4%	12.6%	13.0%
45 - 54	12.6%	12.7%	12.5%
55 - 64	15.0%	13.7%	13.3%
65 - 74	12.1%	10.4%	10.0%
75 - 84	6.9%	5.5%	4.9%
85 +	3.1%	2.5%	2.0%
18 +	80.8%	79.4%	79.4%
<b>2026 Population by Age</b>			
Total	17,184	150,768	413,657
0 - 4	5.1%	5.6%	5.8%
5 - 9	5.1%	5.5%	5.6%
10 - 14	5.3%	5.7%	5.8%
15 - 24	10.3%	11.2%	11.9%
25 - 34	13.0%	13.7%	14.5%
35 - 44	11.8%	13.1%	13.8%
45 - 54	11.6%	12.0%	11.8%
55 - 64	13.6%	12.7%	12.3%
65 - 74	12.6%	11.0%	10.6%
75 - 84	8.2%	6.7%	6.0%
85 +	3.3%	2.6%	2.1%
18 +	81.3%	79.7%	79.4%
<b>2010 Population by Sex</b>			
Males	8,022	66,215	177,628
Females	8,461	70,448	188,317
<b>2021 Population by Sex</b>			
Males	8,221	70,839	193,810
Females	8,717	75,073	205,286
<b>2026 Population by Sex</b>			
Males	8,336	73,210	200,902
Females	8,848	77,556	212,756

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<b>2010 Population by Race/Ethnicity</b>			
Total	16,483	136,662	365,946
White Alone	82.7%	69.3%	60.7%
Black Alone	7.7%	18.7%	28.0%
American Indian Alone	0.2%	0.7%	0.5%
Asian Alone	2.5%	2.9%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	5.0%	4.7%
Two or More Races	2.7%	3.4%	3.4%
Hispanic Origin	27.7%	34.1%	31.2%
Diversity Index	58.6	71.6	74.5
<b>2021 Population by Race/Ethnicity</b>			
Total	16,938	145,914	399,096
White Alone	77.7%	64.3%	56.6%
Black Alone	9.8%	21.2%	29.8%
American Indian Alone	0.3%	0.8%	0.5%
Asian Alone	3.0%	3.2%	3.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	5.5%	6.3%	5.9%
Two or More Races	3.6%	4.1%	4.1%
Hispanic Origin	38.2%	43.5%	39.6%
Diversity Index	67.5	76.7	78.6
<b>2026 Population by Race/Ethnicity</b>			
Total	17,182	150,767	413,657
White Alone	75.8%	62.6%	55.3%
Black Alone	10.7%	22.0%	30.2%
American Indian Alone	0.3%	0.8%	0.6%
Asian Alone	3.2%	3.4%	3.2%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	6.0%	6.8%	6.3%
Two or More Races	3.8%	4.3%	4.3%
Hispanic Origin	43.5%	47.9%	43.7%
Diversity Index	70.1	77.9	79.8
<b>2010 Population by Relationship and Household Type</b>			
Total	16,483	136,663	365,945
In Households	99.9%	99.5%	99.0%
In Family Households	83.0%	82.1%	81.1%
Householder	26.6%	24.9%	24.5%
Spouse	19.4%	16.0%	15.1%
Child	29.2%	31.3%	31.1%
Other relative	5.1%	6.6%	7.0%
Nonrelative	2.7%	3.4%	3.4%
In Nonfamily Households	16.9%	17.4%	17.8%
In Group Quarters	0.1%	0.5%	1.0%
Institutionalized Population	0.1%	0.4%	0.4%
Noninstitutionalized Population	0.0%	0.1%	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	12,428	104,148	282,520
Less than 9th Grade	4.3%	5.8%	6.2%
9th - 12th Grade, No Diploma	4.6%	7.2%	7.2%
High School Graduate	19.3%	26.6%	26.1%
GED/Alternative Credential	2.0%	3.9%	3.7%
Some College, No Degree	17.4%	19.1%	19.2%
Associate Degree	10.2%	10.3%	10.6%
Bachelor's Degree	22.5%	16.8%	17.2%
Graduate/Professional Degree	19.9%	10.3%	9.8%
<b>2021 Population 15+ by Marital Status</b>			
Total	14,243	120,699	329,889
Never Married	34.3%	36.8%	39.1%
Married	48.2%	43.3%	41.5%
Widowed	6.4%	5.9%	5.2%
Divorced	11.2%	13.9%	14.2%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	8,922	78,666	217,316
Population 16+ Employed	95.7%	94.0%	93.9%
Population 16+ Unemployment rate	4.3%	6.0%	6.1%
Population 16-24 Employed	9.5%	10.5%	10.4%
Population 16-24 Unemployment rate	5.9%	9.5%	9.3%
Population 25-54 Employed	58.7%	63.3%	64.6%
Population 25-54 Unemployment rate	5.4%	6.6%	5.9%
Population 55-64 Employed	21.0%	18.4%	18.0%
Population 55-64 Unemployment rate	2.5%	3.7%	4.9%
Population 65+ Employed	10.9%	7.8%	7.0%
Population 65+ Unemployment rate	0.4%	1.8%	6.7%
<b>2021 Employed Population 16+ by Industry</b>			
Total	8,534	73,922	204,021
Agriculture/Mining	0.4%	0.8%	0.5%
Construction	9.6%	10.1%	9.6%
Manufacturing	2.6%	4.2%	4.0%
Wholesale Trade	2.4%	3.4%	3.2%
Retail Trade	12.6%	13.2%	12.8%
Transportation/Utilities	7.4%	7.2%	7.7%
Information	1.5%	1.5%	1.7%
Finance/Insurance/Real Estate	10.2%	7.6%	7.4%
Services	49.6%	48.0%	49.0%
Public Administration	3.8%	4.0%	4.2%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	8,533	73,923	204,021
White Collar	71.0%	60.5%	59.1%
Management/Business/Financial	24.6%	16.2%	16.2%
Professional	20.8%	20.0%	18.7%
Sales	12.5%	11.1%	11.0%
Administrative Support	13.2%	13.1%	13.1%
Services	11.4%	16.7%	18.6%
Blue Collar	17.6%	22.8%	22.4%
Farming/Forestry/Fishing	0.2%	0.6%	0.3%
Construction/Extraction	6.6%	6.8%	6.7%
Installation/Maintenance/Repair	2.2%	3.9%	3.6%
Production	2.9%	3.4%	3.1%
Transportation/Material Moving	5.6%	8.2%	8.6%

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<b>2010 Households by Type</b>			
Total	6,730	52,450	139,960
Households with 1 Person	26.1%	27.3%	27.5%
Households with 2+ People	73.9%	72.7%	72.5%
Family Households	66.4%	64.8%	64.1%
Husband-wife Families	48.6%	41.6%	39.5%
With Related Children	20.4%	19.1%	18.4%
Other Family (No Spouse Present)	17.8%	23.2%	24.6%
Other Family with Male Householder	5.2%	6.3%	6.4%
With Related Children	2.6%	3.2%	3.3%
Other Family with Female Householder	12.7%	16.9%	18.1%
With Related Children	7.5%	10.4%	11.5%
Nonfamily Households	7.5%	7.9%	8.4%
All Households with Children	30.9%	33.2%	33.7%
Multigenerational Households	4.2%	5.9%	6.1%
Unmarried Partner Households	7.1%	8.1%	8.4%
Male-female	5.8%	7.0%	7.4%
Same-sex	1.3%	1.1%	1.0%
<b>2010 Households by Size</b>			
Total	6,729	52,451	139,958
1 Person Household	26.1%	27.3%	27.5%
2 Person Household	35.0%	30.7%	30.5%
3 Person Household	16.6%	17.4%	17.3%
4 Person Household	13.1%	13.5%	13.4%
5 Person Household	5.7%	6.6%	6.6%
6 Person Household	2.3%	2.8%	2.8%
7 + Person Household	1.2%	1.8%	2.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,729	52,450	139,960
Owner Occupied	73.6%	64.3%	60.4%
Owned with a Mortgage/Loan	49.5%	46.2%	44.7%
Owned Free and Clear	24.0%	18.1%	15.8%
Renter Occupied	26.4%	35.7%	39.6%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	108	102	100
Percent of Income for Mortgage	21.0%	22.3%	22.7%
Wealth Index	127	77	69
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,659	59,434	160,278
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	16,483	136,663	365,945
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Pleasantville (2B)	Urban Edge Families (7C)	Urban Edge Families (7C)
2.	Golden Years (9B)	Pleasantville (2B)	Metro Fusion (11C)
3.	Urban Edge Families (7C)	Front Porches (8E)	Set to Impress (11D)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$15,582,953	\$98,151,347	\$260,848,719
Average Spent	\$2,279.54	\$1,773.03	\$1,730.21
Spending Potential Index	108	84	82
Education: Total \$	\$13,783,951	\$80,800,181	\$209,089,519
Average Spent	\$2,016.38	\$1,459.59	\$1,386.89
Spending Potential Index	117	85	80
Entertainment/Recreation: Total \$	\$23,334,696	\$144,915,648	\$379,998,035
Average Spent	\$3,413.50	\$2,617.79	\$2,520.53
Spending Potential Index	106	81	78
Food at Home: Total \$	\$39,688,644	\$252,005,486	\$667,255,170
Average Spent	\$5,805.83	\$4,552.29	\$4,425.91
Spending Potential Index	107	84	81
Food Away from Home: Total \$	\$27,701,476	\$177,251,363	\$470,337,842
Average Spent	\$4,052.29	\$3,201.91	\$3,119.76
Spending Potential Index	107	84	82
Health Care: Total \$	\$44,324,722	\$277,660,481	\$729,585,486
Average Spent	\$6,484.01	\$5,015.72	\$4,839.35
Spending Potential Index	104	80	78
HH Furnishings & Equipment: Total \$	\$16,493,704	\$102,370,485	\$269,850,257
Average Spent	\$2,412.77	\$1,849.24	\$1,789.92
Spending Potential Index	107	82	79
Personal Care Products & Services: Total \$	\$6,648,730	\$41,591,768	\$109,813,248
Average Spent	\$972.61	\$751.32	\$728.39
Spending Potential Index	108	84	81
Shelter: Total \$	\$153,534,785	\$957,168,217	\$2,507,047,009
Average Spent	\$22,459.74	\$17,290.51	\$16,629.28
Spending Potential Index	111	86	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,926,200	\$105,724,083	\$277,985,771
Average Spent	\$2,476.04	\$1,909.82	\$1,843.88
Spending Potential Index	104	80	77
Travel: Total \$	\$18,989,138	\$115,403,963	\$299,185,012
Average Spent	\$2,777.81	\$2,084.68	\$1,984.50
Spending Potential Index	110	82	79
Vehicle Maintenance & Repairs: Total \$	\$7,794,546	\$50,497,155	\$134,622,370
Average Spent	\$1,140.22	\$912.19	\$892.95
Spending Potential Index	103	82	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.