

Shops at Skylake
Publix
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 25.94497
Longitude: -80.16695

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	21,351	183,311	415,461
2010 Total Population	22,839	201,880	446,162
2020 Total Population	24,101	222,465	487,617
2020 Group Quarters	173	1,299	4,844
2025 Total Population	25,188	233,665	507,629
2020-2025 Annual Rate	0.89%	0.99%	0.81%
2020 Total Daytime Population	21,071	221,101	464,996
Workers	8,443	101,711	201,963
Residents	12,628	119,390	263,033
Household Summary			
2000 Households	8,588	72,388	164,443
2000 Average Household Size	2.47	2.50	2.49
2010 Households	8,642	78,114	171,410
2010 Average Household Size	2.62	2.57	2.58
2020 Households	8,846	84,660	185,049
2020 Average Household Size	2.70	2.61	2.61
2025 Households	9,230	88,380	191,727
2025 Average Household Size	2.71	2.63	2.62
2020-2025 Annual Rate	0.85%	0.86%	0.71%
2010 Families	5,670	49,502	107,378
2010 Average Family Size	3.22	3.22	3.24
2020 Families	5,795	53,409	114,782
2020 Average Family Size	3.31	3.27	3.28
2025 Families	6,092	55,943	119,016
2025 Average Family Size	3.29	3.28	3.30
2020-2025 Annual Rate	1.00%	0.93%	0.73%
Housing Unit Summary			
2000 Housing Units	9,394	88,215	198,204
Owner Occupied Housing Units	71.2%	53.2%	52.1%
Renter Occupied Housing Units	20.2%	28.9%	30.8%
Vacant Housing Units	8.6%	17.9%	17.0%
2010 Housing Units	9,887	99,358	218,909
Owner Occupied Housing Units	62.0%	46.3%	46.1%
Renter Occupied Housing Units	25.4%	32.3%	32.2%
Vacant Housing Units	12.6%	21.4%	21.7%
2020 Housing Units	10,096	106,187	233,125
Owner Occupied Housing Units	55.0%	41.9%	41.7%
Renter Occupied Housing Units	32.6%	37.9%	37.6%
Vacant Housing Units	12.4%	20.3%	20.6%
2025 Housing Units	10,507	110,581	241,017
Owner Occupied Housing Units	53.6%	41.8%	41.6%
Renter Occupied Housing Units	34.2%	38.1%	37.9%
Vacant Housing Units	12.2%	20.1%	20.5%
Median Household Income			
2020	\$45,995	\$51,686	\$50,918
2025	\$50,662	\$55,640	\$54,573
Median Home Value			
2020	\$171,457	\$250,820	\$258,425
2025	\$208,577	\$289,044	\$292,308
Per Capita Income			
2020	\$24,139	\$29,105	\$28,525
2025	\$27,293	\$32,299	\$31,528
Median Age			
2010	39.8	38.6	38.5
2020	41.4	40.5	40.4
2025	42.0	41.2	41.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	8,846	84,660	185,049
<\$15,000	13.6%	12.2%	12.8%
\$15,000 - \$24,999	12.2%	11.8%	11.5%
\$25,000 - \$34,999	11.9%	10.0%	10.4%
\$35,000 - \$49,999	15.5%	14.1%	14.2%
\$50,000 - \$74,999	20.5%	19.1%	18.8%
\$75,000 - \$99,999	10.2%	11.3%	11.2%
\$100,000 - \$149,999	7.9%	10.6%	10.9%
\$150,000 - \$199,999	3.7%	4.8%	4.4%
\$200,000+	4.5%	6.1%	5.8%
Average Household Income	\$65,852	\$76,147	\$74,949
2025 Households by Income			
Household Income Base	9,230	88,380	191,727
<\$15,000	12.0%	10.8%	11.3%
\$15,000 - \$24,999	11.0%	10.6%	10.4%
\$25,000 - \$34,999	11.0%	9.2%	9.7%
\$35,000 - \$49,999	15.1%	13.5%	13.7%
\$50,000 - \$74,999	20.7%	19.2%	19.1%
\$75,000 - \$99,999	10.4%	12.0%	11.9%
\$100,000 - \$149,999	9.4%	12.1%	12.3%
\$150,000 - \$199,999	4.4%	5.6%	5.1%
\$200,000+	5.9%	7.0%	6.5%
Average Household Income	\$75,267	\$85,038	\$83,262
2020 Owner Occupied Housing Units by Value			
Total	5,552	44,452	97,307
<\$50,000	6.3%	3.6%	3.0%
\$50,000 - \$99,999	22.8%	9.5%	7.7%
\$100,000 - \$149,999	15.1%	10.2%	9.5%
\$150,000 - \$199,999	13.3%	16.1%	15.3%
\$200,000 - \$249,999	4.5%	10.5%	12.5%
\$250,000 - \$299,999	6.8%	9.4%	11.5%
\$300,000 - \$399,999	8.3%	12.7%	15.2%
\$400,000 - \$499,999	9.0%	7.0%	6.6%
\$500,000 - \$749,999	6.4%	9.5%	8.2%
\$750,000 - \$999,999	1.5%	4.5%	3.7%
\$1,000,000 - \$1,499,999	2.9%	3.5%	3.0%
\$1,500,000 - \$1,999,999	2.1%	1.2%	1.3%
\$2,000,000 +	0.8%	2.4%	2.3%
Average Home Value	\$303,454	\$391,983	\$384,976
2025 Owner Occupied Housing Units by Value			
Total	5,636	46,202	100,271
<\$50,000	5.2%	2.5%	1.9%
\$50,000 - \$99,999	17.7%	6.3%	4.8%
\$100,000 - \$149,999	12.4%	7.3%	6.6%
\$150,000 - \$199,999	13.9%	13.4%	12.2%
\$200,000 - \$249,999	4.2%	11.0%	12.8%
\$250,000 - \$299,999	10.8%	12.2%	13.8%
\$300,000 - \$399,999	9.8%	14.9%	18.3%
\$400,000 - \$499,999	10.3%	7.9%	7.9%
\$500,000 - \$749,999	7.2%	11.1%	9.7%
\$750,000 - \$999,999	1.6%	5.2%	4.5%
\$1,000,000 - \$1,499,999	3.6%	4.0%	3.4%
\$1,500,000 - \$1,999,999	2.3%	1.3%	1.5%
\$2,000,000 +	0.8%	3.0%	2.7%
Average Home Value	\$337,416	\$438,399	\$427,553

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	22,840	201,881	446,160
0 - 4	5.7%	6.2%	6.3%
5 - 9	6.0%	5.9%	5.9%
10 - 14	6.5%	6.2%	6.1%
15 - 24	12.5%	13.1%	13.3%
25 - 34	12.7%	13.7%	13.6%
35 - 44	14.5%	13.9%	13.8%
45 - 54	15.8%	14.2%	14.3%
55 - 64	12.1%	11.7%	11.8%
65 - 74	7.4%	7.8%	7.6%
75 - 84	4.6%	5.1%	5.0%
85 +	2.2%	2.3%	2.3%
18 +	77.8%	77.9%	77.9%
2020 Population by Age			
Total	24,100	222,464	487,616
0 - 4	5.1%	5.5%	5.6%
5 - 9	5.6%	5.6%	5.7%
10 - 14	6.1%	5.8%	5.8%
15 - 24	11.6%	11.8%	11.8%
25 - 34	13.3%	14.1%	14.0%
35 - 44	13.0%	12.7%	12.5%
45 - 54	13.2%	12.4%	12.5%
55 - 64	13.9%	12.9%	13.0%
65 - 74	10.6%	10.6%	10.6%
75 - 84	5.3%	5.8%	5.7%
85 +	2.4%	2.8%	2.7%
18 +	79.7%	79.9%	79.6%
2025 Population by Age			
Total	25,187	233,664	507,628
0 - 4	5.1%	5.5%	5.6%
5 - 9	5.3%	5.3%	5.4%
10 - 14	5.8%	5.6%	5.6%
15 - 24	11.1%	11.3%	11.6%
25 - 34	12.7%	13.7%	13.5%
35 - 44	14.1%	13.4%	13.2%
45 - 54	12.4%	11.7%	11.7%
55 - 64	12.9%	12.2%	12.3%
65 - 74	11.7%	11.3%	11.3%
75 - 84	6.5%	7.0%	6.9%
85 +	2.4%	2.9%	2.9%
18 +	80.2%	80.3%	80.1%
2010 Population by Sex			
Males	10,835	95,036	211,089
Females	12,004	106,844	235,073
2020 Population by Sex			
Males	11,472	105,058	230,866
Females	12,629	117,407	256,751
2025 Population by Sex			
Males	12,034	110,467	240,352
Females	13,154	123,198	267,278

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	22,839	201,880	446,163
White Alone	69.5%	54.0%	48.9%
Black Alone	18.7%	37.4%	42.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.4%	2.3%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.7%	3.1%	3.1%
Two or More Races	3.4%	3.0%	2.9%
Hispanic Origin	48.5%	31.8%	28.4%
Diversity Index	74.0	75.6	74.9
2020 Population by Race/Ethnicity			
Total	24,100	222,466	487,616
White Alone	71.3%	56.3%	50.5%
Black Alone	16.1%	34.0%	40.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.4%	2.5%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.3%	3.7%	3.8%
Two or More Races	3.7%	3.3%	3.4%
Hispanic Origin	57.0%	39.6%	36.1%
Diversity Index	72.7	77.4	77.6
2025 Population by Race/Ethnicity			
Total	25,186	233,666	507,629
White Alone	72.5%	57.5%	51.4%
Black Alone	14.9%	32.4%	38.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.4%	2.6%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.2%	3.8%	3.9%
Two or More Races	3.8%	3.4%	3.5%
Hispanic Origin	60.8%	43.5%	40.0%
Diversity Index	71.2	77.8	78.4
2010 Population by Relationship and Household Type			
Total	22,839	201,880	446,162
In Households	99.3%	99.4%	98.9%
In Family Households	83.3%	82.0%	81.2%
Householder	24.8%	24.6%	24.1%
Spouse	15.8%	15.2%	14.5%
Child	31.4%	31.1%	31.2%
Other relative	7.9%	8.1%	8.1%
Nonrelative	3.5%	3.1%	3.3%
In Nonfamily Households	15.9%	17.4%	17.8%
In Group Quarters	0.7%	0.6%	1.1%
Institutionalized Population	0.7%	0.4%	0.5%
Noninstitutionalized Population	0.1%	0.2%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	17,272	158,700	346,630
Less than 9th Grade	6.9%	6.4%	6.9%
9th - 12th Grade, No Diploma	6.8%	7.0%	7.5%
High School Graduate	24.5%	21.4%	23.4%
GED/Alternative Credential	3.8%	2.7%	2.9%
Some College, No Degree	19.4%	20.3%	19.6%
Associate Degree	11.1%	10.2%	9.9%
Bachelor's Degree	17.8%	19.4%	18.1%
Graduate/Professional Degree	9.8%	12.5%	11.7%
2020 Population 15+ by Marital Status			
Total	20,059	184,992	404,294
Never Married	35.0%	38.3%	39.4%
Married	43.1%	42.6%	41.3%
Widowed	7.3%	6.2%	6.0%
Divorced	14.6%	12.9%	13.3%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,654	113,701	249,019
Population 16+ Employed	92.0%	91.9%	91.4%
Population 16+ Unemployment rate	8.0%	8.1%	8.6%
Population 16-24 Employed	9.3%	9.8%	9.6%
Population 16-24 Unemployment rate	14.8%	15.3%	15.8%
Population 25-54 Employed	64.5%	65.3%	64.7%
Population 25-54 Unemployment rate	7.3%	7.3%	7.8%
Population 55-64 Employed	19.2%	17.4%	17.8%
Population 55-64 Unemployment rate	6.8%	7.1%	7.6%
Population 65+ Employed	7.0%	7.5%	7.8%
Population 65+ Unemployment rate	7.4%	6.7%	7.4%
2020 Employed Population 16+ by Industry			
Total	11,645	104,506	227,688
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	5.1%	6.3%	6.5%
Manufacturing	3.3%	3.8%	3.7%
Wholesale Trade	2.6%	3.2%	3.2%
Retail Trade	14.1%	13.5%	12.1%
Transportation/Utilities	7.6%	7.1%	7.7%
Information	1.4%	1.8%	1.7%
Finance/Insurance/Real Estate	6.4%	7.8%	7.6%
Services	55.2%	52.4%	53.4%
Public Administration	4.1%	3.9%	3.8%
2020 Employed Population 16+ by Occupation			
Total	11,645	104,505	227,687
White Collar	57.3%	60.0%	57.2%
Management/Business/Financial	11.1%	13.6%	13.1%
Professional	17.3%	18.2%	17.5%
Sales	16.7%	15.1%	13.4%
Administrative Support	12.2%	13.0%	13.2%
Services	26.6%	23.9%	25.2%
Blue Collar	16.1%	16.1%	17.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.9%	4.0%	4.5%
Installation/Maintenance/Repair	3.2%	3.0%	3.0%
Production	2.6%	2.4%	2.9%
Transportation/Material Moving	6.4%	6.5%	7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	8,642	78,114	171,410
Households with 1 Person	28.3%	30.0%	30.4%
Households with 2+ People	71.7%	70.0%	69.6%
Family Households	65.6%	63.4%	62.6%
Husband-wife Families	41.8%	39.3%	37.8%
With Related Children	20.1%	17.4%	16.7%
Other Family (No Spouse Present)	23.8%	24.1%	24.9%
Other Family with Male Householder	6.2%	5.8%	6.0%
With Related Children	2.8%	2.9%	2.9%
Other Family with Female Householder	17.6%	18.3%	18.9%
With Related Children	9.7%	11.3%	11.8%
Nonfamily Households	6.1%	6.6%	7.0%
All Households with Children	32.9%	32.0%	31.9%
Multigenerational Households	5.9%	6.3%	6.8%
Unmarried Partner Households	6.4%	6.5%	7.1%
Male-female	5.6%	5.8%	6.2%
Same-sex	0.8%	0.7%	0.9%
2010 Households by Size			
Total	8,643	78,116	171,410
1 Person Household	28.3%	30.0%	30.4%
2 Person Household	28.8%	30.4%	29.9%
3 Person Household	17.1%	15.7%	15.6%
4 Person Household	13.4%	11.9%	11.8%
5 Person Household	7.2%	6.5%	6.6%
6 Person Household	3.0%	2.9%	3.0%
7 + Person Household	2.3%	2.6%	2.8%
2010 Households by Tenure and Mortgage Status			
Total	8,642	78,114	171,410
Owner Occupied	70.9%	59.0%	58.9%
Owned with a Mortgage/Loan	51.6%	40.9%	41.2%
Owned Free and Clear	19.3%	18.1%	17.7%
Renter Occupied	29.1%	41.0%	41.1%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	155	114	108
Percent of Income for Mortgage	15.6%	20.3%	21.2%
Wealth Index	61	77	75
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,887	99,358	218,909
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	22,839	201,880	446,162
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	City Lights (8A)	Retirement Communities	Retirement Communities (9E)
2.	Urban Villages (7B)	American Dreamers (7C)	Family Foundations (12A)
3.	American Dreamers (7C)	Metro Fusion (11C)	Metro Fusion (11C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$14,078,253	\$157,998,939	\$339,883,606
Average Spent	\$1,591.48	\$1,866.28	\$1,836.72
Spending Potential Index	74	87	86
Education: Total \$	\$12,142,262	\$128,285,298	\$275,575,876
Average Spent	\$1,372.63	\$1,515.30	\$1,489.20
Spending Potential Index	77	85	83
Entertainment/Recreation: Total \$	\$20,078,462	\$227,473,309	\$490,733,141
Average Spent	\$2,269.78	\$2,686.90	\$2,651.91
Spending Potential Index	70	83	82
Food at Home: Total \$	\$34,722,507	\$391,134,265	\$842,476,825
Average Spent	\$3,925.22	\$4,620.06	\$4,552.72
Spending Potential Index	73	87	85
Food Away from Home: Total \$	\$24,783,770	\$275,789,959	\$593,964,387
Average Spent	\$2,801.69	\$3,257.62	\$3,209.77
Spending Potential Index	74	86	85
Health Care: Total \$	\$34,571,257	\$401,463,335	\$869,874,632
Average Spent	\$3,908.12	\$4,742.07	\$4,700.78
Spending Potential Index	68	82	82
HH Furnishings & Equipment: Total \$	\$13,604,993	\$153,733,954	\$332,270,116
Average Spent	\$1,537.98	\$1,815.90	\$1,795.58
Spending Potential Index	70	83	82
Personal Care Products & Services: Total \$	\$5,815,011	\$67,048,131	\$144,581,810
Average Spent	\$657.36	\$791.97	\$781.32
Spending Potential Index	72	86	85
Shelter: Total \$	\$134,882,900	\$1,453,679,426	\$3,113,984,211
Average Spent	\$15,247.90	\$17,170.79	\$16,827.89
Spending Potential Index	79	89	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,230,030	\$158,911,506	\$343,444,586
Average Spent	\$1,495.59	\$1,877.06	\$1,855.97
Spending Potential Index	64	80	79
Travel: Total \$	\$15,626,133	\$170,216,617	\$363,827,992
Average Spent	\$1,766.46	\$2,010.59	\$1,966.12
Spending Potential Index	73	83	82
Vehicle Maintenance & Repairs: Total \$	\$6,977,683	\$83,106,814	\$181,385,607
Average Spent	\$788.80	\$981.65	\$980.20
Spending Potential Index	68	85	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.