

Community Profile

1415 Sportsman Ln NE, Palm Bay, Florida, 32905
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.03263
Longitude: -80.65159

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,249	51,349	111,327
2010 Total Population	5,867	66,561	134,972
2021 Total Population	8,238	79,006	155,767
2021 Group Quarters	9	1,142	2,298
2026 Total Population	9,131	85,045	167,758
2021-2026 Annual Rate	2.08%	1.48%	1.49%
2021 Total Daytime Population	7,986	70,153	156,923
Workers	3,673	25,676	68,043
Residents	4,313	44,477	88,880
Household Summary			
2000 Households	2,124	21,247	44,792
2000 Average Household Size	2.47	2.36	2.41
2010 Households	2,508	27,622	55,190
2010 Average Household Size	2.34	2.36	2.40
2021 Households	3,594	32,463	63,306
2021 Average Household Size	2.29	2.40	2.42
2026 Households	3,994	34,923	68,195
2026 Average Household Size	2.28	2.40	2.43
2021-2026 Annual Rate	2.13%	1.47%	1.50%
2010 Families	1,616	17,614	35,371
2010 Average Family Size	2.85	2.89	2.93
2021 Families	2,236	20,518	40,111
2021 Average Family Size	2.83	2.94	2.98
2026 Families	2,475	22,021	43,076
2026 Average Family Size	2.83	2.95	2.98
2021-2026 Annual Rate	2.05%	1.42%	1.44%
Housing Unit Summary			
2000 Housing Units	2,534	23,186	49,201
Owner Occupied Housing Units	59.4%	63.3%	64.9%
Renter Occupied Housing Units	24.5%	28.3%	26.1%
Vacant Housing Units	16.2%	8.4%	9.0%
2010 Housing Units	3,272	31,772	63,519
Owner Occupied Housing Units	55.0%	61.0%	60.6%
Renter Occupied Housing Units	21.6%	25.9%	26.3%
Vacant Housing Units	23.3%	13.1%	13.1%
2021 Housing Units	4,609	36,935	72,043
Owner Occupied Housing Units	53.3%	63.8%	63.4%
Renter Occupied Housing Units	24.7%	24.1%	24.4%
Vacant Housing Units	22.0%	12.1%	12.1%
2026 Housing Units	4,996	39,498	77,098
Owner Occupied Housing Units	51.8%	63.8%	63.3%
Renter Occupied Housing Units	28.2%	24.6%	25.1%
Vacant Housing Units	20.1%	11.6%	11.5%
Median Household Income			
2021	\$53,163	\$52,715	\$50,221
2026	\$58,147	\$58,389	\$55,269
Median Home Value			
2021	\$223,299	\$217,431	\$206,708
2026	\$245,380	\$250,664	\$244,507
Per Capita Income			
2021	\$29,660	\$28,382	\$26,706
2026	\$34,084	\$32,441	\$30,382
Median Age			
2010	45.3	42.4	42.3
2021	50.0	44.8	44.2
2026	50.5	45.5	44.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	3,594	32,463	63,306
<\$15,000	7.6%	8.8%	9.1%
\$15,000 - \$24,999	9.7%	10.0%	10.8%
\$25,000 - \$34,999	12.5%	10.6%	11.1%
\$35,000 - \$49,999	15.4%	17.2%	18.7%
\$50,000 - \$74,999	25.2%	21.4%	20.0%
\$75,000 - \$99,999	12.7%	12.7%	12.2%
\$100,000 - \$149,999	11.1%	12.0%	11.5%
\$150,000 - \$199,999	3.0%	4.6%	4.2%
\$200,000+	2.8%	2.8%	2.3%
Average Household Income	\$67,501	\$68,792	\$65,759
2026 Households by Income			
Household Income Base	3,994	34,923	68,195
<\$15,000	6.1%	7.5%	7.8%
\$15,000 - \$24,999	7.5%	8.4%	9.1%
\$25,000 - \$34,999	10.9%	9.2%	9.8%
\$35,000 - \$49,999	13.9%	15.4%	17.4%
\$50,000 - \$74,999	26.3%	21.8%	20.5%
\$75,000 - \$99,999	13.8%	14.0%	13.4%
\$100,000 - \$149,999	14.1%	14.3%	13.8%
\$150,000 - \$199,999	3.9%	6.0%	5.5%
\$200,000+	3.5%	3.4%	2.8%
Average Household Income	\$77,345	\$78,660	\$74,816
2021 Owner Occupied Housing Units by Value			
Total	2,457	23,558	45,708
<\$50,000	4.3%	4.7%	5.4%
\$50,000 - \$99,999	5.0%	6.2%	8.8%
\$100,000 - \$149,999	10.3%	11.8%	12.7%
\$150,000 - \$199,999	17.6%	20.0%	20.5%
\$200,000 - \$249,999	27.5%	20.9%	18.5%
\$250,000 - \$299,999	18.9%	14.9%	13.1%
\$300,000 - \$399,999	13.1%	15.7%	13.3%
\$400,000 - \$499,999	2.1%	3.0%	4.0%
\$500,000 - \$749,999	0.0%	1.5%	1.6%
\$750,000 - \$999,999	0.0%	0.7%	1.1%
\$1,000,000 - \$1,499,999	0.7%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.5%	0.1%	0.0%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$235,039	\$234,955	\$234,041
2026 Owner Occupied Housing Units by Value			
Total	2,587	25,214	48,838
<\$50,000	1.5%	3.0%	3.2%
\$50,000 - \$99,999	2.3%	2.9%	4.3%
\$100,000 - \$149,999	6.0%	6.7%	7.6%
\$150,000 - \$199,999	13.5%	15.8%	17.1%
\$200,000 - \$249,999	29.5%	21.3%	20.0%
\$250,000 - \$299,999	24.4%	18.7%	16.9%
\$300,000 - \$399,999	17.5%	22.2%	19.7%
\$400,000 - \$499,999	3.7%	4.9%	5.6%
\$500,000 - \$749,999	0.1%	2.6%	2.7%
\$750,000 - \$999,999	0.0%	1.1%	1.8%
\$1,000,000 - \$1,499,999	0.8%	0.7%	0.7%
\$1,500,000 - \$1,999,999	0.8%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.4%
Average Home Value	\$268,835	\$274,149	\$280,055

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	5,866	66,563	134,970
0 - 4	5.5%	5.5%	5.7%
5 - 9	5.5%	5.4%	5.7%
10 - 14	5.1%	5.6%	5.9%
15 - 24	11.6%	13.5%	13.2%
25 - 34	11.8%	11.6%	11.4%
35 - 44	10.0%	11.3%	11.4%
45 - 54	14.8%	14.5%	15.1%
55 - 64	13.8%	12.4%	12.5%
65 - 74	11.3%	9.9%	9.5%
75 - 84	8.0%	7.2%	6.8%
85 +	2.5%	2.9%	2.9%
18 +	80.5%	79.9%	78.9%
2021 Population by Age			
Total	8,237	79,009	155,766
0 - 4	4.5%	4.9%	5.1%
5 - 9	4.7%	5.1%	5.3%
10 - 14	4.6%	5.2%	5.4%
15 - 24	8.3%	10.5%	10.7%
25 - 34	12.8%	13.6%	13.4%
35 - 44	10.2%	11.0%	11.1%
45 - 54	10.2%	11.3%	11.4%
55 - 64	14.3%	13.9%	14.0%
65 - 74	15.0%	12.9%	12.5%
75 - 84	10.6%	8.1%	7.8%
85 +	4.6%	3.6%	3.5%
18 +	83.6%	82.0%	81.2%
2026 Population by Age			
Total	9,132	85,045	167,758
0 - 4	4.5%	4.8%	5.1%
5 - 9	4.6%	5.0%	5.2%
10 - 14	4.9%	5.3%	5.5%
15 - 24	8.6%	10.2%	10.4%
25 - 34	10.0%	12.0%	12.2%
35 - 44	11.9%	12.2%	12.1%
45 - 54	9.9%	10.9%	10.9%
55 - 64	12.1%	12.5%	12.5%
65 - 74	15.1%	13.6%	13.2%
75 - 84	12.6%	9.7%	9.2%
85 +	5.9%	3.9%	3.7%
18 +	83.4%	81.9%	81.1%
2010 Population by Sex			
Males	2,775	32,069	64,964
Females	3,092	34,492	70,008
2021 Population by Sex			
Males	3,899	38,179	75,239
Females	4,340	40,827	80,528
2026 Population by Sex			
Males	4,304	41,138	81,261
Females	4,827	43,907	86,497

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	5,866	66,561	134,973
White Alone	75.6%	77.1%	75.5%
Black Alone	13.0%	12.7%	15.4%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	3.4%	3.5%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	2.9%	2.7%
Two or More Races	4.0%	3.4%	3.4%
Hispanic Origin	14.0%	12.5%	11.9%
Diversity Index	55.3	52.1	53.1
2021 Population by Race/Ethnicity			
Total	8,238	79,006	155,768
White Alone	74.3%	74.4%	72.8%
Black Alone	12.4%	12.9%	15.7%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	3.8%	4.2%	3.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.2%	3.8%	3.7%
Two or More Races	4.9%	4.3%	4.3%
Hispanic Origin	17.4%	17.1%	16.6%
Diversity Index	59.4	59.0	59.9
2026 Population by Race/Ethnicity			
Total	9,131	85,045	167,757
White Alone	72.9%	72.8%	71.3%
Black Alone	12.5%	13.1%	15.8%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	4.1%	4.5%	3.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.7%	4.4%	4.3%
Two or More Races	5.4%	4.9%	4.8%
Hispanic Origin	19.8%	19.9%	19.4%
Diversity Index	62.5	62.6	63.3
2010 Population by Relationship and Household Type			
Total	5,867	66,561	134,972
In Households	99.8%	98.0%	98.1%
In Family Households	81.2%	78.8%	79.5%
Householder	27.7%	26.5%	26.2%
Spouse	19.6%	19.3%	18.6%
Child	27.4%	26.8%	28.2%
Other relative	3.9%	3.8%	3.9%
Nonrelative	2.7%	2.4%	2.7%
In Nonfamily Households	18.6%	19.3%	18.6%
In Group Quarters	0.2%	2.0%	1.9%
Institutionalized Population	0.0%	0.8%	0.9%
Noninstitutionalized Population	0.2%	1.1%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	6,417	58,802	114,629
Less than 9th Grade	3.7%	2.3%	2.7%
9th - 12th Grade, No Diploma	4.9%	6.7%	6.9%
High School Graduate	25.2%	25.0%	27.4%
GED/Alternative Credential	2.4%	4.0%	4.7%
Some College, No Degree	24.8%	20.8%	21.4%
Associate Degree	11.4%	12.1%	11.9%
Bachelor's Degree	16.9%	17.5%	15.9%
Graduate/Professional Degree	10.7%	11.7%	9.2%
2021 Population 15+ by Marital Status			
Total	7,097	67,066	131,273
Never Married	29.5%	32.5%	32.7%
Married	49.2%	43.8%	43.8%
Widowed	7.7%	8.1%	8.0%
Divorced	13.6%	15.7%	15.5%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,069	36,122	70,349
Population 16+ Employed	97.1%	96.2%	95.6%
Population 16+ Unemployment rate	2.9%	3.8%	4.4%
Population 16-24 Employed	8.2%	10.7%	11.3%
Population 16-24 Unemployment rate	0.6%	3.9%	5.0%
Population 25-54 Employed	57.5%	62.1%	61.6%
Population 25-54 Unemployment rate	2.2%	3.1%	4.2%
Population 55-64 Employed	20.9%	19.3%	19.5%
Population 55-64 Unemployment rate	1.3%	2.3%	2.1%
Population 65+ Employed	13.4%	7.9%	7.5%
Population 65+ Unemployment rate	9.7%	12.1%	10.5%
2021 Employed Population 16+ by Industry			
Total	3,949	34,733	67,277
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	9.3%	7.5%	8.2%
Manufacturing	10.5%	12.3%	10.6%
Wholesale Trade	7.1%	2.2%	1.7%
Retail Trade	16.8%	14.1%	13.7%
Transportation/Utilities	7.0%	4.2%	4.7%
Information	1.3%	1.1%	1.3%
Finance/Insurance/Real Estate	5.9%	4.8%	4.9%
Services	39.5%	50.5%	50.8%
Public Administration	2.6%	3.4%	3.8%
2021 Employed Population 16+ by Occupation			
Total	3,950	34,732	67,277
White Collar	60.5%	63.8%	61.6%
Management/Business/Financial	12.4%	15.2%	14.7%
Professional	21.2%	26.3%	24.1%
Sales	13.4%	11.4%	10.9%
Administrative Support	13.6%	10.9%	11.9%
Services	13.0%	15.7%	17.2%
Blue Collar	26.4%	20.5%	21.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	6.2%	5.8%	6.1%
Installation/Maintenance/Repair	4.5%	3.5%	3.3%
Production	2.2%	4.5%	4.2%
Transportation/Material Moving	13.6%	6.7%	7.5%

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2010 Households by Type			
Total	2,507	27,622	55,189
Households with 1 Person	29.3%	28.5%	28.5%
Households with 2+ People	70.7%	71.5%	71.5%
Family Households	64.5%	63.8%	64.1%
Husband-wife Families	45.6%	46.5%	45.5%
With Related Children	14.6%	16.5%	16.6%
Other Family (No Spouse Present)	18.9%	17.2%	18.6%
Other Family with Male Householder	3.9%	4.4%	4.8%
With Related Children	2.2%	2.4%	2.6%
Other Family with Female Householder	15.0%	12.8%	13.9%
With Related Children	8.9%	7.9%	8.7%
Nonfamily Households	6.3%	7.7%	7.5%
All Households with Children	26.1%	27.2%	28.4%
Multigenerational Households	4.3%	3.8%	4.3%
Unmarried Partner Households	6.5%	7.0%	7.5%
Male-female	5.7%	6.3%	6.7%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	2,507	27,622	55,190
1 Person Household	29.3%	28.5%	28.5%
2 Person Household	37.5%	37.4%	36.1%
3 Person Household	15.4%	15.6%	15.8%
4 Person Household	11.0%	10.9%	11.2%
5 Person Household	4.4%	4.9%	5.3%
6 Person Household	1.3%	1.7%	1.9%
7 + Person Household	1.1%	1.0%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	2,508	27,622	55,190
Owner Occupied	71.8%	70.2%	69.7%
Owned with a Mortgage/Loan	45.8%	48.9%	49.1%
Owned Free and Clear	26.0%	21.3%	20.6%
Renter Occupied	28.2%	29.8%	30.3%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	135	138	138
Percent of Income for Mortgage	17.6%	17.3%	17.3%
Wealth Index	65	68	63
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,272	31,772	63,519
Housing Units Inside Urbanized Area	100.0%	99.8%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	1.0%
2010 Population By Urban/ Rural Status			
Total Population	5,867	66,561	134,972
Population Inside Urbanized Area	100.0%	99.7%	98.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Retirement Communities (9E)	Old and Newcomers (8F)	Rustbelt Traditions (5D)
2.	Old and Newcomers (8F)	Rustbelt Traditions (5D)	Old and Newcomers (8F)
3.	Salt of the Earth (6B)	Retirement Communities (9E)	Midlife Constants (5E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$5,591,957	\$51,446,456	\$96,264,555
Average Spent	\$1,555.91	\$1,584.77	\$1,520.62
Spending Potential Index	73	75	72
Education: Total \$	\$4,171,536	\$38,166,310	\$70,730,381
Average Spent	\$1,160.69	\$1,175.69	\$1,117.28
Spending Potential Index	67	68	65
Entertainment/Recreation: Total \$	\$8,799,787	\$80,607,761	\$149,837,191
Average Spent	\$2,448.47	\$2,483.07	\$2,366.87
Spending Potential Index	76	77	73
Food at Home: Total \$	\$14,838,046	\$135,151,036	\$252,941,636
Average Spent	\$4,128.56	\$4,163.23	\$3,995.54
Spending Potential Index	76	76	73
Food Away from Home: Total \$	\$9,933,517	\$91,629,639	\$171,476,426
Average Spent	\$2,763.92	\$2,822.59	\$2,708.69
Spending Potential Index	73	74	71
Health Care: Total \$	\$17,910,099	\$162,215,816	\$301,607,885
Average Spent	\$4,983.33	\$4,996.94	\$4,764.29
Spending Potential Index	80	80	76
HH Furnishings & Equipment: Total \$	\$5,965,432	\$55,484,131	\$103,265,163
Average Spent	\$1,659.83	\$1,709.15	\$1,631.21
Spending Potential Index	74	76	72
Personal Care Products & Services: Total \$	\$2,457,337	\$22,292,557	\$41,565,042
Average Spent	\$683.73	\$686.71	\$656.57
Spending Potential Index	76	77	73
Shelter: Total \$	\$52,550,473	\$476,687,477	\$893,504,360
Average Spent	\$14,621.72	\$14,684.02	\$14,114.05
Spending Potential Index	73	73	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,386,851	\$60,265,548	\$111,704,147
Average Spent	\$1,777.09	\$1,856.44	\$1,764.51
Spending Potential Index	74	78	74
Travel: Total \$	\$6,520,472	\$60,442,235	\$112,252,264
Average Spent	\$1,814.27	\$1,861.88	\$1,773.17
Spending Potential Index	72	74	70
Vehicle Maintenance & Repairs: Total \$	\$3,040,920	\$28,155,221	\$52,616,525
Average Spent	\$846.11	\$867.30	\$831.15
Spending Potential Index	76	78	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.