

# Community Profile

6791 Taft St, Hollywood, Florida, 33024  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 26.02470  
Longitude: -80.22403

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	20,468	139,548	359,233
2010 Total Population	22,068	147,919	387,210
2020 Total Population	23,211	162,353	427,030
2020 Group Quarters	16	953	3,096
2025 Total Population	23,789	168,339	446,292
2020-2025 Annual Rate	0.49%	0.73%	0.89%
2020 Total Daytime Population	17,936	149,259	392,278
Workers	6,382	66,399	175,170
Residents	11,554	82,860	217,108
<b>Household Summary</b>			
2000 Households	6,636	51,539	134,995
2000 Average Household Size	3.08	2.68	2.64
2010 Households	7,063	53,191	142,006
2010 Average Household Size	3.12	2.76	2.70
2020 Households	7,336	57,581	154,669
2020 Average Household Size	3.16	2.80	2.74
2025 Households	7,457	59,241	160,522
2025 Average Household Size	3.19	2.83	2.76
2020-2025 Annual Rate	0.33%	0.57%	0.75%
2010 Families	5,266	37,197	96,700
2010 Average Family Size	3.54	3.26	3.24
2020 Families	5,432	39,897	104,324
2020 Average Family Size	3.59	3.32	3.29
2025 Families	5,526	41,062	108,294
2025 Average Family Size	3.62	3.35	3.31
2020-2025 Annual Rate	0.34%	0.58%	0.75%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,961	55,108	147,699
Owner Occupied Housing Units	74.3%	67.2%	62.9%
Renter Occupied Housing Units	21.0%	26.4%	28.5%
Vacant Housing Units	4.7%	6.5%	8.6%
2010 Housing Units	7,647	58,787	158,483
Owner Occupied Housing Units	68.4%	62.6%	57.7%
Renter Occupied Housing Units	24.0%	27.9%	31.9%
Vacant Housing Units	7.6%	9.5%	10.4%
2020 Housing Units	7,814	62,119	168,856
Owner Occupied Housing Units	63.7%	59.1%	53.3%
Renter Occupied Housing Units	30.2%	33.6%	38.3%
Vacant Housing Units	6.1%	7.3%	8.4%
2025 Housing Units	7,917	63,586	174,328
Owner Occupied Housing Units	64.2%	59.6%	53.2%
Renter Occupied Housing Units	30.0%	33.6%	38.9%
Vacant Housing Units	5.8%	6.8%	7.9%
<b>Median Household Income</b>			
2020	\$58,142	\$55,900	\$54,684
2025	\$64,965	\$60,971	\$59,020
<b>Median Home Value</b>			
2020	\$231,292	\$260,383	\$253,254
2025	\$260,049	\$290,004	\$285,604
<b>Per Capita Income</b>			
2020	\$24,629	\$27,244	\$26,525
2025	\$27,932	\$30,589	\$29,452
<b>Median Age</b>			
2010	37.2	37.8	36.7
2020	37.9	38.8	37.9
2025	38.3	39.0	38.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>			
Household Income Base	7,336	57,581	154,669
<\$15,000	9.1%	10.2%	11.0%
\$15,000 - \$24,999	9.8%	9.4%	9.5%
\$25,000 - \$34,999	8.8%	10.0%	9.8%
\$35,000 - \$49,999	13.8%	14.2%	14.6%
\$50,000 - \$74,999	20.4%	19.5%	19.7%
\$75,000 - \$99,999	14.4%	13.0%	12.9%
\$100,000 - \$149,999	15.7%	14.1%	14.1%
\$150,000 - \$199,999	4.3%	4.2%	4.3%
\$200,000+	3.8%	5.3%	4.1%
Average Household Income	\$74,717	\$76,786	\$73,235
<b>2025 Households by Income</b>			
Household Income Base	7,457	59,241	160,522
<\$15,000	7.7%	8.9%	9.6%
\$15,000 - \$24,999	8.6%	8.5%	8.6%
\$25,000 - \$34,999	7.8%	9.0%	9.0%
\$35,000 - \$49,999	12.6%	13.3%	13.8%
\$50,000 - \$74,999	19.4%	19.1%	19.5%
\$75,000 - \$99,999	15.0%	13.5%	13.5%
\$100,000 - \$149,999	18.3%	15.8%	15.8%
\$150,000 - \$199,999	5.7%	5.4%	5.2%
\$200,000+	4.8%	6.5%	4.9%
Average Household Income	\$85,388	\$86,900	\$81,894
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	4,975	36,716	90,060
<\$50,000	2.2%	2.2%	3.1%
\$50,000 - \$99,999	3.3%	4.9%	5.8%
\$100,000 - \$149,999	6.4%	6.7%	7.6%
\$150,000 - \$199,999	21.4%	14.5%	15.9%
\$200,000 - \$249,999	26.8%	18.4%	16.6%
\$250,000 - \$299,999	18.1%	16.2%	15.1%
\$300,000 - \$399,999	13.3%	21.0%	20.5%
\$400,000 - \$499,999	4.3%	6.7%	7.5%
\$500,000 - \$749,999	0.7%	5.6%	5.3%
\$750,000 - \$999,999	1.4%	2.7%	1.5%
\$1,000,000 - \$1,499,999	1.5%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.1%
\$2,000,000 +	0.3%	0.4%	0.3%
Average Home Value	\$272,623	\$305,350	\$289,858
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	5,085	37,879	92,789
<\$50,000	1.4%	1.1%	1.9%
\$50,000 - \$99,999	1.0%	2.6%	3.1%
\$100,000 - \$149,999	2.5%	3.7%	5.0%
\$150,000 - \$199,999	14.9%	10.7%	11.9%
\$200,000 - \$249,999	25.3%	17.2%	15.7%
\$250,000 - \$299,999	23.9%	18.3%	17.3%
\$300,000 - \$399,999	18.3%	25.3%	25.0%
\$400,000 - \$499,999	6.1%	8.4%	9.6%
\$500,000 - \$749,999	1.3%	7.3%	6.9%
\$750,000 - \$999,999	2.3%	3.7%	2.0%
\$1,000,000 - \$1,499,999	2.0%	0.9%	0.9%
\$1,500,000 - \$1,999,999	0.4%	0.2%	0.2%
\$2,000,000 +	0.5%	0.6%	0.4%
Average Home Value	\$316,793	\$346,210	\$328,702

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	22,069	147,918	387,212
0 - 4	6.5%	6.5%	6.6%
5 - 9	6.4%	6.3%	6.3%
10 - 14	7.2%	6.7%	6.7%
15 - 24	14.1%	13.5%	14.1%
25 - 34	12.5%	12.9%	13.9%
35 - 44	15.0%	14.3%	14.2%
45 - 54	15.9%	15.6%	15.2%
55 - 64	10.9%	11.3%	11.2%
65 - 74	6.4%	6.7%	6.4%
75 - 84	3.7%	4.3%	3.8%
85 +	1.3%	1.8%	1.6%
18 +	75.4%	76.1%	76.1%
<b>2020 Population by Age</b>			
Total	23,212	162,353	427,029
0 - 4	5.8%	5.8%	5.9%
5 - 9	6.1%	6.0%	6.0%
10 - 14	6.3%	6.2%	6.1%
15 - 24	12.2%	12.0%	12.5%
25 - 34	15.8%	15.0%	15.7%
35 - 44	12.3%	12.3%	12.8%
45 - 54	13.6%	12.9%	12.6%
55 - 64	13.4%	13.5%	13.1%
65 - 74	8.8%	9.4%	9.1%
75 - 84	4.2%	4.7%	4.4%
85 +	1.6%	2.2%	1.8%
18 +	78.2%	78.4%	78.6%
<b>2025 Population by Age</b>			
Total	23,789	168,340	446,293
0 - 4	6.0%	5.9%	6.0%
5 - 9	6.0%	5.8%	5.8%
10 - 14	6.6%	6.2%	6.1%
15 - 24	11.5%	11.6%	12.1%
25 - 34	14.8%	14.5%	15.2%
35 - 44	14.4%	13.7%	13.9%
45 - 54	11.8%	11.7%	11.7%
55 - 64	12.7%	12.5%	12.1%
65 - 74	9.4%	10.2%	10.0%
75 - 84	5.0%	5.6%	5.3%
85 +	1.7%	2.2%	1.9%
18 +	77.8%	78.4%	78.6%
<b>2010 Population by Sex</b>			
Males	10,835	71,064	184,427
Females	11,233	76,855	202,783
<b>2020 Population by Sex</b>			
Males	11,405	78,164	203,945
Females	11,806	84,189	223,086
<b>2025 Population by Sex</b>			
Males	11,715	81,227	213,521
Females	12,074	87,112	232,770

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<b>2010 Population by Race/Ethnicity</b>			
Total	22,069	147,919	387,212
White Alone	68.6%	63.5%	55.2%
Black Alone	14.4%	23.5%	33.5%
American Indian Alone	2.1%	0.7%	0.5%
Asian Alone	4.3%	3.2%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.3%	5.4%	4.4%
Two or More Races	4.2%	3.6%	3.3%
Hispanic Origin	46.4%	36.4%	29.9%
Diversity Index	75.2	75.3	75.7
<b>2020 Population by Race/Ethnicity</b>			
Total	23,211	162,352	427,031
White Alone	64.1%	59.4%	51.6%
Black Alone	16.4%	25.4%	35.1%
American Indian Alone	2.2%	0.7%	0.5%
Asian Alone	4.6%	3.6%	3.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	7.6%	6.5%	5.4%
Two or More Races	4.9%	4.2%	3.9%
Hispanic Origin	55.7%	44.5%	37.2%
Diversity Index	77.7	78.8	79.2
<b>2025 Population by Race/Ethnicity</b>			
Total	23,789	168,339	446,293
White Alone	62.6%	57.9%	50.4%
Black Alone	17.2%	26.2%	35.6%
American Indian Alone	2.3%	0.7%	0.5%
Asian Alone	4.7%	3.8%	3.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	8.0%	6.9%	5.8%
Two or More Races	5.1%	4.3%	4.0%
Hispanic Origin	60.0%	48.6%	40.9%
Diversity Index	77.9	79.7	80.3
<b>2010 Population by Relationship and Household Type</b>			
Total	22,068	147,919	387,210
In Households	99.9%	99.3%	99.2%
In Family Households	88.5%	85.5%	84.1%
Householder	24.6%	25.1%	25.0%
Spouse	16.1%	16.1%	15.3%
Child	35.7%	33.4%	33.3%
Other relative	8.0%	7.4%	7.3%
Nonrelative	4.1%	3.4%	3.3%
In Nonfamily Households	11.5%	13.8%	15.1%
In Group Quarters	0.1%	0.7%	0.8%
Institutionalized Population	0.0%	0.5%	0.3%
Noninstitutionalized Population	0.0%	0.2%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	16,147	113,523	296,892
Less than 9th Grade	8.6%	6.0%	5.3%
9th - 12th Grade, No Diploma	6.5%	6.8%	6.5%
High School Graduate	31.8%	27.9%	26.4%
GED/Alternative Credential	4.6%	3.9%	3.6%
Some College, No Degree	20.4%	20.3%	20.5%
Associate Degree	9.2%	10.1%	10.5%
Bachelor's Degree	12.6%	15.5%	17.1%
Graduate/Professional Degree	6.3%	9.5%	10.1%
<b>2020 Population 15+ by Marital Status</b>			
Total	18,980	133,062	350,156
Never Married	37.5%	37.5%	40.6%
Married	44.6%	43.0%	41.2%
Widowed	5.0%	5.4%	4.8%
Divorced	12.9%	14.1%	13.4%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	12,973	88,624	233,022
Population 16+ Employed	91.2%	90.8%	91.2%
Population 16+ Unemployment rate	8.8%	9.2%	8.8%
Population 16-24 Employed	9.5%	10.1%	10.3%
Population 16-24 Unemployment rate	17.3%	17.3%	16.1%
Population 25-54 Employed	66.2%	64.9%	65.6%
Population 25-54 Unemployment rate	8.4%	8.5%	8.1%
Population 55-64 Employed	18.1%	18.2%	17.5%
Population 55-64 Unemployment rate	6.0%	7.3%	7.5%
Population 65+ Employed	6.2%	6.8%	6.5%
Population 65+ Unemployment rate	6.4%	8.2%	7.7%
<b>2020 Employed Population 16+ by Industry</b>			
Total	11,833	80,439	212,436
Agriculture/Mining	1.0%	0.8%	0.4%
Construction	10.8%	9.5%	8.3%
Manufacturing	5.3%	4.2%	4.2%
Wholesale Trade	4.1%	3.1%	3.1%
Retail Trade	11.8%	12.1%	11.8%
Transportation/Utilities	6.9%	7.0%	7.8%
Information	2.4%	1.9%	1.9%
Finance/Insurance/Real Estate	7.1%	7.9%	7.3%
Services	46.8%	50.0%	50.6%
Public Administration	3.9%	3.5%	4.6%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	11,836	80,438	212,437
White Collar	54.8%	57.5%	59.3%
Management/Business/Financial	11.8%	13.3%	12.8%
Professional	16.8%	17.5%	18.9%
Sales	9.5%	11.2%	11.5%
Administrative Support	16.7%	15.5%	16.1%
Services	20.8%	20.6%	20.6%
Blue Collar	24.4%	21.9%	20.1%
Farming/Forestry/Fishing	0.6%	0.7%	0.3%
Construction/Extraction	8.4%	6.5%	5.8%
Installation/Maintenance/Repair	5.6%	4.7%	3.8%
Production	2.7%	3.7%	3.4%
Transportation/Material Moving	7.1%	6.3%	6.8%

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<b>2010 Households by Type</b>			
Total	7,063	53,192	142,006
Households with 1 Person	19.2%	23.6%	24.7%
Households with 2+ People	80.8%	76.4%	75.3%
Family Households	74.6%	69.9%	68.1%
Husband-wife Families	48.6%	45.0%	41.6%
With Related Children	25.7%	22.0%	20.3%
Other Family (No Spouse Present)	25.9%	24.9%	26.5%
Other Family with Male Householder	7.6%	6.4%	6.4%
With Related Children	4.2%	3.4%	3.4%
Other Family with Female Householder	18.3%	18.5%	20.0%
With Related Children	11.1%	11.5%	12.7%
Nonfamily Households	6.3%	6.5%	7.2%
All Households with Children	41.6%	37.5%	36.9%
Multigenerational Households	9.3%	7.5%	7.1%
Unmarried Partner Households	7.7%	7.6%	7.8%
Male-female	6.8%	6.6%	6.9%
Same-sex	0.8%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	7,063	53,191	142,007
1 Person Household	19.2%	23.6%	24.7%
2 Person Household	26.0%	28.9%	29.4%
3 Person Household	19.7%	18.5%	18.6%
4 Person Household	17.1%	15.4%	14.8%
5 Person Household	10.1%	8.0%	7.4%
6 Person Household	4.8%	3.4%	3.0%
7 + Person Household	3.1%	2.4%	2.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,063	53,191	142,006
Owner Occupied	74.1%	69.1%	64.4%
Owned with a Mortgage/Loan	58.1%	52.5%	49.5%
Owned Free and Clear	15.9%	16.6%	14.9%
Renter Occupied	25.9%	30.9%	35.6%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	136	115	115
Percent of Income for Mortgage	16.6%	19.5%	19.3%
Wealth Index	68	78	71
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,647	58,787	158,483
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	22,068	147,919	387,210
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	American Dreamers (7C)	American Dreamers (7C)	American Dreamers (7C)
2.	Urban Villages (7B)	Pleasantville (2B)	Metro Fusion (11C)
3.	Soccer Moms (4A)	Metro Fusion (11C)	Home Improvement (4B)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$13,227,505	\$107,073,578	\$278,444,930
Average Spent	\$1,803.10	\$1,859.53	\$1,800.26
Spending Potential Index	84	87	84
Education: Total \$	\$10,391,213	\$87,127,969	\$220,339,579
Average Spent	\$1,416.47	\$1,513.14	\$1,424.59
Spending Potential Index	79	85	80
Entertainment/Recreation: Total \$	\$18,920,094	\$154,926,752	\$399,816,156
Average Spent	\$2,579.07	\$2,690.59	\$2,584.98
Spending Potential Index	79	83	80
Food at Home: Total \$	\$32,403,923	\$263,925,993	\$683,226,002
Average Spent	\$4,417.11	\$4,583.56	\$4,417.34
Spending Potential Index	83	86	83
Food Away from Home: Total \$	\$23,638,356	\$188,777,830	\$488,256,930
Average Spent	\$3,222.24	\$3,278.47	\$3,156.79
Spending Potential Index	85	87	84
Health Care: Total \$	\$33,286,993	\$272,716,387	\$707,044,502
Average Spent	\$4,537.49	\$4,736.22	\$4,571.34
Spending Potential Index	79	82	80
HH Furnishings & Equipment: Total \$	\$13,232,452	\$106,426,556	\$275,696,991
Average Spent	\$1,803.77	\$1,848.29	\$1,782.50
Spending Potential Index	83	85	82
Personal Care Products & Services: Total \$	\$5,598,534	\$45,481,740	\$118,392,692
Average Spent	\$763.16	\$789.87	\$765.46
Spending Potential Index	83	86	83
Shelter: Total \$	\$123,215,273	\$991,410,938	\$2,520,107,684
Average Spent	\$16,795.98	\$17,217.67	\$16,293.55
Spending Potential Index	87	89	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,590,668	\$109,529,026	\$286,453,166
Average Spent	\$1,852.60	\$1,902.17	\$1,852.04
Spending Potential Index	79	81	79
Travel: Total \$	\$14,841,702	\$118,330,032	\$298,442,716
Average Spent	\$2,023.13	\$2,055.02	\$1,929.56
Spending Potential Index	84	85	80
Vehicle Maintenance & Repairs: Total \$	\$6,740,167	\$55,996,912	\$147,106,723
Average Spent	\$918.78	\$972.49	\$951.11
Spending Potential Index	79	84	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.